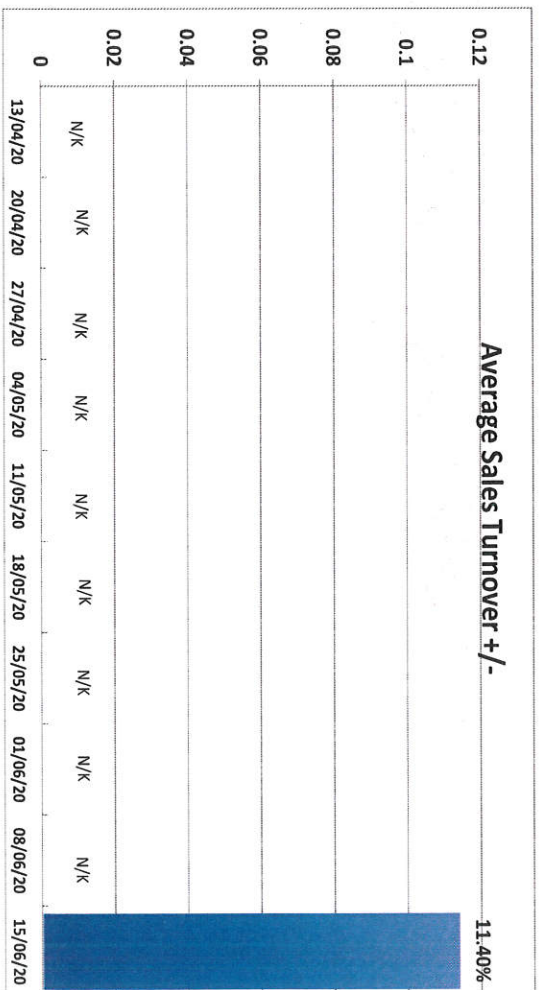
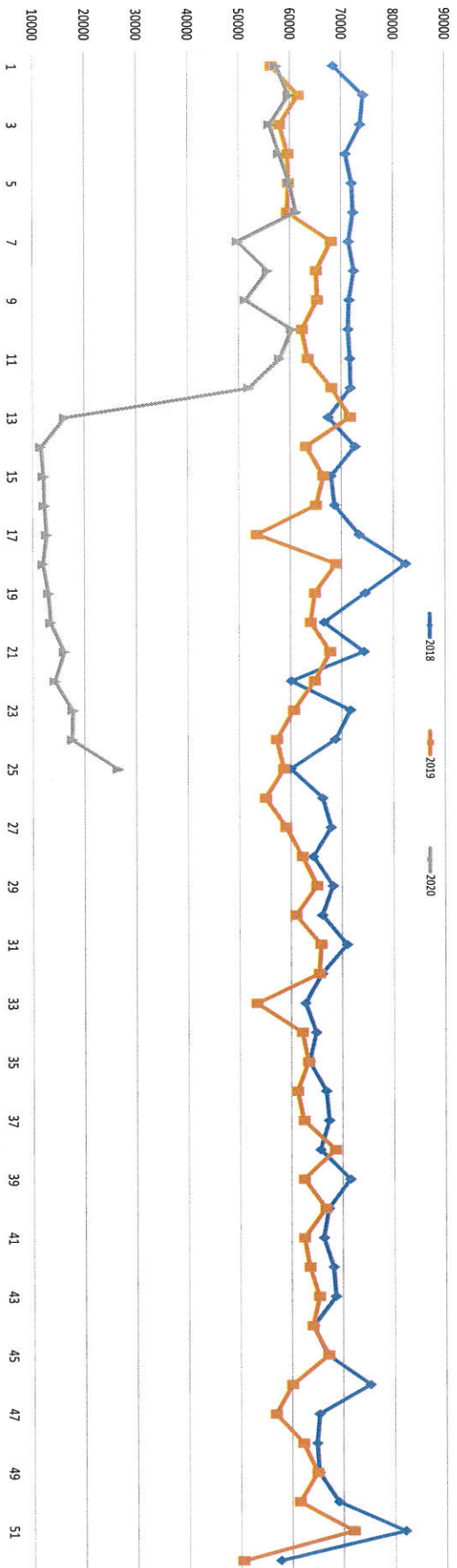


Newcastle Under Lyme Retail Sales Monitor – Week Commencing 14th June 2020

Street Footfall		Week v Previous Week		Week v Same Week Last Year	
14.06.20 v 07.06.20		14.06.20 v 16.06.19			
HighSt/Hassell St	↑	+110.9%	HighSt/Hassell St	↓	-52.8%
HighSt/Ironmarket(LH)	↑	+39.3%	HighSt/Ironmarket(LH)	↓	-46.9%
HighSt/Ironmarket(RH)	↑	+93.9%	HighSt/Ironmarket(RH)	↓	-50.0%
Ironmarket	↑	+36.3%	Ironmarket	↓	-58.0%
Newcastle-Under-Lyme					
	↑	+50.2%	Newcastle-Under-Lyme	↓	-54.8%
UK Average	↑	+47.5%	NULL Yr to Date	↓	-44.4%



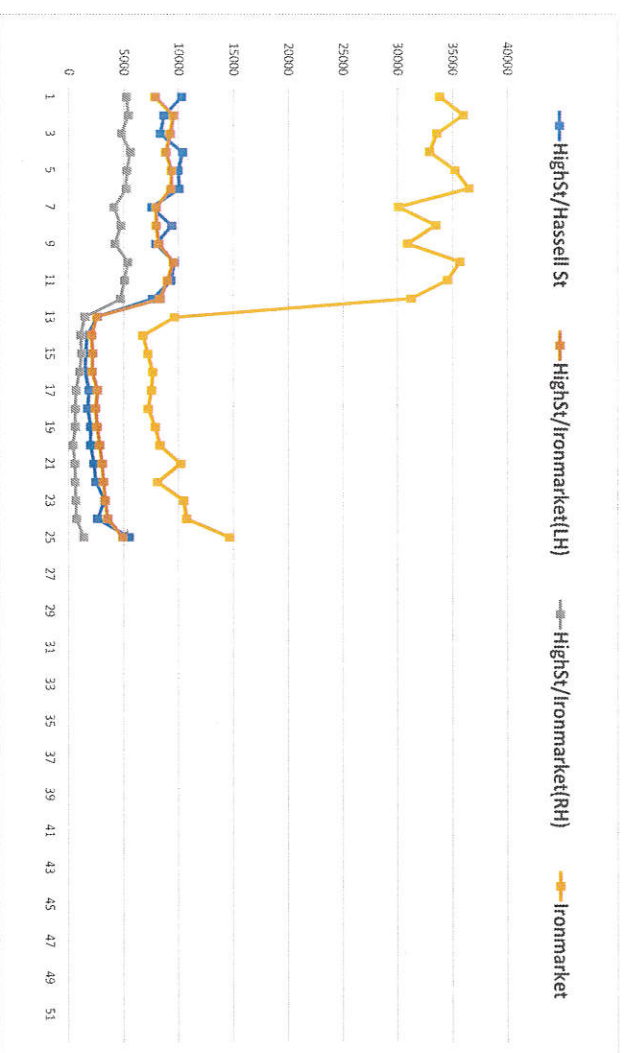
All Cameras



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Newcastle Under Lyme Retail Sales Monitor – Week Commencing 14th June 2020



Week commencing 14th June 2020

The week that saw the re-opening of many non-essential retail stores across the country saw footfall in Newcastle under Lyme increase on the week, and by +50.2%. The average seen across the UK was +47.5%. All cameras saw an increase on the week, ranging between +36.3% on Ironmarket and +110.9% on High Street/Hassell Street.

Despite this double-figure increase on the week, footfall was still down by -54.8% this week compared to the same week in 2019. The average seen across the UK was -60.5%.

All cameras saw a fall on the year, ranging between -46.9% on High Street/Ironmarket (LH) and -58.0% on Ironmarket. In regard to the proportion of footfall in each location, all cameras saw a percentage increase bar Ironmarket, which saw a decrease from having 59.6% of the total footfall in Week 25 2019 to only 55.4% in Week 25 of 2020. Average sales turnover was up by +11.40% compared to the same week of the previous year.

Nationally, the first week of retail reopening in England delivered the most fundamental change in footfall in UK retail destinations since the start of the lockdown, with a significant rise from the week before on every day of the week. This drove an improvement in the annual result for the UK, although footfall remains half the level of that last year. The clearest indication of the impact of stores reopening was evident from the uplifts in footfall in High Streets and Shopping Centres, where very few stores were open before 15th June. In Retail Parks, where food stores and latterly home stores were already trading, the increase in footfall was more modest. Footfall across the UK rose by more than +30% each day from the same day in the week before, apart from on Thursday when there was heavy rain; but even then footfall still rose by +25.1% over the week. In England, on Monday 15th June when retail reopened, footfall rose by +41.7%.

Proportion of Footfall Seen in Each Location in Comparison to Total Footfall			
	Week 25 2019 %	Week 25 2020 %	2020 v 2019
HighSt/Hassell St	19.9%	20.8%	+
HighSt/Ironmarket (LH)	15.9%	18.6%	+
HighSt/Ironmarket (RH)	4.7%	5.2%	+
Ironmarket	59.6%	55.4%	-

Many thanks to all those who submitted data, making this report possible.

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